

MOVE TO MODERN IT

TRADITIONAL PROBLEMS

VS

CLOUD DIRECTORY

Shut Out Cyber Attacks & Data Breaches

In 2019, around **64%** of SMBs claim to have suffered a cyber attack ²

2019

2020

Cloud infrastructure is predicted to suffer at least **60%** fewer security incidents than traditional data centers by 2020³

3 million dollars is the average cyber attack cost¹

Small businesses (SMBs) are now the primary victims of cyber attacks.

A cloud directory gives your technology provider central control to delegate access levels and security measures for each user.

Increase Productivity / Streamline Password Mgmt



154
LOGINS



The average user spends 7.2 hours a year managing 154 logins⁸



Identity sprawl and poor password management cause workflow inefficiencies and invite attackers to exploit unsecured devices and applications.



A cloud directory gives your employees a single, hyper-secure set of credentials to access virtually anything they need.

Deepen Visibility / Satisfy Compliance Regulations



Only **54%** of SMBs reported visibility into their employees' password practices¹



91% of SMBs say their cloud providers made it easier to satisfy compliance requirements through visibility and managed passwords⁵

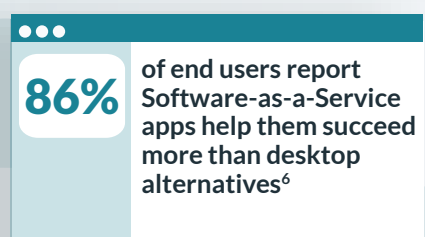
Without a directory, organizations have limited internal visibility to ensure that users are meeting compliance regulations. Fines are rapidly increasing for GDPR, HIPAA, PCI-DSS, SOC, SOX, etc.

A cloud directory ensures only approved users can access secured resources, all users' passwords are managed, and an audit log is kept for accountability.

Broaden Choices for Tools & Services



84% of organizations say traditional security solutions don't work in cloud environments⁷



On-prem servers using legacy services, such as Microsoft Active Directory, often limit freedom of choice outside of the Windows domain.

An independent cloud directory allows users to freely select best-in-class tools. This makes your business more agile and decreases overhead costs.

¹ <https://start.keeper.io/2018-ponemon-report>

² <https://smallbiztrends.com/2019/04/managed-service-security-providers.html>

⁴ <https://www.verizondigitalmedia.com/blog/2017/07/2017-verizon-data-breach-investigations-report/>

⁷ <https://crowdresearchpartners.com/portfolio/cloud-security-report/>

⁸ <https://jumpcloud.com/resources/why-its-time-to-take-identity-security-seriously>

³ <https://www.gartner.com/smarterwithgartner/is-the-cloud-secure/>

⁵ <https://rapidscale.net/6-explosive-cloud-facts/>

⁶ <https://www.bettercloud.com/monitor/state-of-the-saas-powered-workplace-report/>