

Live in Your Apps

Employees crave connection—with their teams, with each other. And there are literally thousands of apps trying to help them collaborate. The problem is, if those apps aren't unified through a single platform, those connections never happen—and your organization never reaches its potential.

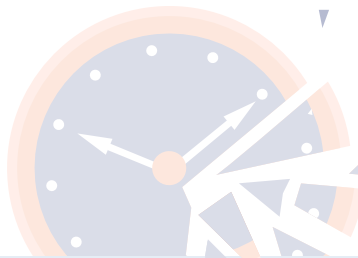


Disconnected apps, disconnected work.
Wasted time at work costs billions of dollars a year.

69% of workers waste up to **60 minutes a day** navigating between apps

That's up to **32 days** per year

56% find searching for information in different apps **disruptive**



Up to \$500K

Amount of annual revenue believed to be lost because of poor integrations and lack of resources, according to 57% of respondents.*

DISCONNECTED APPS POSE SERIOUS CHALLENGES

THE THREE DANGERS OF APP OVERLOAD

1 LOSS OF PRODUCTIVITY
 Different apps to call, message, meet
 Can't automatically log calls
 No call history for IT

2 POOR CUSTOMER ENGAGEMENT
 Lack of integration with business apps leads to increased customer wait time
 Can't retain sensitive data on employees, customers
 No analytics during or after calls to drive communication insights

3 POOR ROI
 Onboarding new apps is costly
 Cost to train teams on new apps



66% of workers want a single platform for all their communications

To collaborate, integrate.
From the ashes of a broken system, a unified experience shall arise.

WORKERS BELIEVE A UNIFIED PLATFORM WILL HELP THEM:



achieve a better workflow



be more productive



help work feel less chaotic



TOP FIVE BENEFITS OF AN INTEGRATED APPROACH



54% time savings



52% increased organization



51% better communication with colleagues



51% increased productivity



31% a feeling of control over work